

# 2023 SYMPOSIUM ON ENDING HOMELESSNESS SPONSORSHIP PROPOSAL



**Community Alliance for the Homeless**  
2670 Union Ave Ext.  
Suite 700  
Memphis, TN 38112  
[www.cafth.org](http://www.cafth.org)

# Welcome



## Who We Are:

- **Mission:** Community Alliance for the Homeless (CAFTH) leads effective community practices to end homelessness in Memphis and Shelby County.
- **Vision:** We are devoted to ending long-term homelessness and ensuring that future homelessness is rare, brief, and one-time.

## CHERE BRADSHAW

Executive Director

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Dear Potential Sponsors,

The Symposium on Ending Homelessness was created to bring together service providers, people experiencing homelessness, and community members to connect, learn about best practices, and help our community continue to move forward on ending homelessness.

Support from sponsors, donors and volunteers make this event possible. Thank you for your interest, and we hope you will consider joining us in the fight to end homelessness.

We believe that housing is a basic human right.  
We believe that homelessness is a solvable problem.  
We believe that our community is equipped with resources to impact positive change.

# About Us



The theme of the 2023 Symposium is **Collaboration to Impact Homelessness**. Homelessness is a complex issue that cannot be solved without intentional community collaboration. At Community Alliance for the Homeless, we are committed to linking planners, providers, data, and resources to develop an effective and outcomes-driven system for ending homelessness. In 2022, our Continuum of Care made significant progress in the strategic plan to end homelessness through increased collaboration and engagement. We have a long way to go, but we know that with strong collaboration across systems, we can achieve a future without homelessness. The 2023 Symposium will be an opportunity for representatives from the public, private, and nonprofit sectors to come together for a day of learning, discussion, and strategizing.

## 2022 Success

The first, annual Symposium on Ending Homelessness in 2022 was a sold out event, hosting more than 220 attendees from 80 different agencies. There were 14 sessions providing resources on topics ranging from advocacy opportunities to trauma informed care trainings.

## 2023 Goals

At the 2023 Symposium, we will host over 250 guests, representing 100 different agencies. There will also be new opportunities for education and networking.

**Learn more about new additions to the 2023 Symposium on page 4.**

# 2023 Symposium Events

The 2023 Symposium has new additions to the schedule based on feedback from last year's event. Workshop tracks, additional sessions, vendor booths, and networking are all new for the 2023 event.



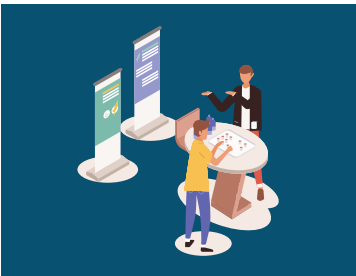
### Networking

This year, we will be adding designated networking time into the schedule. Individuals will have time to connect with new agencies and expand their partnerships.



### Workshops

This year, the Symposium schedule will consist of more than 25 workshops and trainings. There will also be tracks that attendees may follow for the day outlining a specific theme.



### Vendor Booths

This year the Symposium will be adding time and space for vendor tables. Sponsors, attending agencies, for-profit companies and any other interested institutions will be able to purchase booth space during the symposium.

# Our Commitment to Sponsors






Sponsorship opportunities are reserved for companies and individuals with missions and values that align with Community Alliance for the Homeless. Sponsors must maintain company or product integrity and standards with a commitment to community and service. The benefits of sponsorship reach beyond the initial recognition. As a sponsor, you and/or your company are helping our community end homelessness and ensure service providers have the resources and training to serve people experiencing homelessness.

## CAFTH commits to offering our sponsors the following benefits with all levels of sponsorship:

- The opportunity to build trust within the local community.
- The opportunity to generate new sales and build business partnerships.
- Media exposure to help promote your business or brand.
- Tax deduction and write-off of business expenses.

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### Available Sponsorship Levels:

|   |  |
|---|--|
|  HOPE      | <b>\$25,000 Presenting Sponsorship</b>   |
|  ENCOURAGE | <b>\$10,000</b>                          |
|  EMPOWER   | <b>\$5,000</b>                           |
|  THRIVE    | <b>\$1,000</b>                           |
|  SUPPORT   | <b>\$250 Community Level Sponsorship</b> |

Read more about the benefits associated with each sponsorship level on page 6.

| Benefits   | \$250 Support | \$1,000 Thrive                | \$5,000 Empower        | \$10,000 Encourage      | \$25,000 Hope           |
|--|---------------|-------------------------------|------------------------|-------------------------|-------------------------|
| Listed as sponsor on website                                   | x             | x                             | x                      | x                       | x                       |
| Complimentary booth in tabling area                            | x             | x                             | x                      | x                       | x                       |
| Listed as sponsor on social media                              |               | x                             | x                      | x                       | x                       |
| Logo on sponsor reel before Sessions                           |               | x                             | x                      | x                       | x                       |
| Complimentary parking passes                                   |               | x                             | x                      | x                       | x                       |
| Social media promotions  |               | 1 Before Event, 1 After Event | 2 before event 1 after | 2 before event, 2 after | 3 before event, 3 after |
| Ad in event brochure   |               |                               | 1/4 page ad            | 1/2 page ad             | Full page ad            |
| Recognition in all session                                     |               |                               |                        | x                       | x                       |
| Opportunity for title/ presenting sponsor of vendor booth area |               |                               |                        | X                       | x                       |
| Logo on event branding   |               |                               |                        | x                       | x                       |
| 30 second video between sessions                               |               |                               |                        |                         | x                       |
| Video spot or time to speak at opening of Symposium            |               |                               |                        |                         | X                       |
| Opportunity for title/ presenting sponsor of Symposium         |               |                               |                        |                         | x                       |

# Advertising Opportunities

We realize that some companies and individuals may not have the resources to contribute as a sponsor for this event. That does not mean that you can't participate on another level. Advertisement contributions have great value for our organization and yours. We will be producing an event booklet for the Symposium. Here is your opportunity to increase your visibility in the community while standing in solidarity with Community Alliance for the Homeless. Brand awareness and recognition, community involvement and giving back are just a few benefits of selecting on of the following Advertisement Levels:



# Make a Donation

Can't participate as a sponsor or advertiser for the Symposium but still want to make a donation or contribution? We appreciate your support, and we couldn't do it without you. Community Alliance for the Homeless is a non-profit 501(c)(3) organization. All contributions made are tax deductible.

CAFTH EIN # is 62-1616145.



## Donate online

Please visit our website [www.kotmfs.org/donate.php](http://www.kotmfs.org/donate.php) to donate securely.



## Donate by check

Make checks payable to Community Alliance for the Homeless  
2670 Union Ave Ext., Suite 700, Memphis, TN 38112



## Contact us

Please contact us at (901) 527-1302 to make arrangements for other non-monetary donations and contributions.







**Interested in sponsoring,  
donating or purchasing an ad?  
We would love to hear from you.**

If you are interested in sponsoring the 2023 Symposium on Ending Homelessness, or have questions about sponsorships, donations, or ad purchases, please contact Stephanie Reyes.

**Stephanie Reyes**

CoC Youth & Special Populations Director

901-527-1302

[stephanie@cafth.org](mailto:stephanie@cafth.org)



**Community Alliance**

FOR THE HOMELESS