

FY2023 CoC New Project Funding (HUD NOFO)

Information Session

July 20, 2023

10:00 am



Presentation Overview

1. Continuum of Care (CoC) Structure
2. CoC Funding Process
3. CoC Grants:
 - a. Eligible projects
 - b. Budget line items
 - c. Eligible participants
 - d. Threshold Requirements
 - e. Rating Factors
4. Competition Timeline
5. FAQs + open time for Q&A



Continuum of Care Structure Overview



What is the Continuum of Care?



- Developed by HUD in 1994
- Goal: promote coordination of federal homeless assistance programs within communities
- CoC can refer to the planning process, the stakeholders, the geographic area, or the funding itself
- Approximately 400 CoCs in the USA
- Each CoC has a Lead Agency that oversees the following responsibilities:
 - Operating the CoC
 - Coordinated Assessment
 - Written standards for providing assistance
 - Designing/operating Homeless Management Information System (HMIS)
 - Preparing application for CoC Program Funds

Local CoC Governance Structure



Memphis / Shelby County
Homeless Consortium

= **TN-501 Memphis/Shelby
County Continuum of Care**

Governing Council



Votes annually

Committees

- CoC Planning
- Youth
- Youth Action Board
- Outreach
- Affordable Housing
- Healthcare
- HMIS
- Veterans
- Families

Lead Agency



Community Alliance
FOR THE HOMELESS

- CoC Lead
- HMIS Lead
- Collaborative Applicant



*Logistical
support and
coordination*

Continuum of Care Funding Process



CoC Funding Process



HUD releases CoC Program NOFA (Notice of Funding Availability) for fiscal year and local CoC publishes local timeline and deadlines

Applicants submit new or renewal project applications in e-snaps (HUD's grant application platform)

Community's Rank & Review Committee prioritizes projects based on performance evaluation, strategic resource allocation, and community impact

Prioritization list of new and renewal projects is submitted to HUD alongside community's Consolidated Application

HUD makes all final funding determinations based on project review, community's application score, and project prioritization list

- Largest annual federal funding source for homeless services and programs
- The NOFO is typically released in early summer, submitted late summer, awarded at the first of the year, and projects begin the following spring/summer

CoC Funding Process

- All projects are reviewed and ranked by a committee formed from the Governing Council of the Memphis/Shelby County Homeless Consortium
- New and renewal projects are placed on *one* prioritization list and submitted to HUD
- Our community's total potential funding (PPRN) is pre-determined by HUD each year. Opportunities for new funding include:
 - Reallocation of existing project(s)
 - Bonus awards (if high-scoring consolidated community application)
 - CoC Bonus
 - Domestic Violence Bonus



CoC Funding Process



- Once local Rank and Review is complete, CAFTH submits all projects to HUD with a Collaborative Application. HUD makes the final determination of funding, and there is no guarantee all or any will be funded.
- Funding available **nationally: \$3,134,000,000 (2023)**
- Funding *potentially* available locally:
- **\$6.9 million** Memphis/Shelby County CoC ARD (2022)
 - *This will increase as YHDP funding is added in 2023*
- **\$346,647** CoC Bonus Maximum - 7% FPRN (2022)
- **+\$652,700** DV Bonus Maximum (2022)
- *Supplemental application required for DV Bonus applications*

Continuum of Care Grants



Eligible Project Types

What types of housing & services can you provide with a CoC HUD Grant?



- **Permanent Supportive Housing (PSH)**
 - Long term, not time-limited
 - Chronically homeless with disability required
- **Rapid Rehousing (RRH)**
 - Short term, up to 24 months
- **Joint Transitional Housing - Rapid Rehousing (TH-RRH)**
 - Combination, up to 24 months

(More details on all of these can be found here:)

<https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/>

Eligible Project Types



Page 32 of the Notice gives these details:

o. New Projects. See section III.B.3.e for more information on New Project applications.

(1) New PH-PSH projects must serve one of the following:

(a) persons eligible to be served by DedicatedPLUS projects as described in section I.B.2.b.(7) of this NOFO in which case all units funded by the project must be used to serve program participants who meet the qualifications for DedicatedPLUS; or

(b) persons who are experiencing chronic homelessness [see 24 CFR 578.3 definition of Chronically Homeless] at the time they initially enroll in the project.

(2) New PH-RRH, Joint TH/PH-RRH, and SSO-CE projects must serve persons who qualify as homeless under paragraphs (1), (2), or (4) of 24 CFR 578.3, Section 103(b) of the McKinney-Vento Homeless Assistance Act, or persons who qualify as homeless under paragraph (3) of 24 CFR 578.3 if the CoC is approved to serve persons in paragraph (3).

(3) New DV Bonus projects (RRH, Joint TH/PH-RRH, and SSO-CE) must serve survivors of domestic violence, dating violence, sexual assault, or stalking who qualify as homeless under paragraph (1) or (4) of 24 CFR 578.3 or Section 103(b) of the McKinney-Vento Homeless Assistance Act. Additionally, these projects may serve survivors of domestic violence, dating violence, sexual assault, and stalking who qualify as homeless under paragraph (3) of 24 CFR 578.3 if the CoC is approved to serve persons in paragraph (3).

Project Requirements per HUD



Permanent Supportive Housing

Serves people experiencing chronic homelessness:

- Meets definition of literal homelessness for 1+ year continuously **OR**
4 or more times over the past 3 years with the time totaling 1 year
- Has a disability

Project Requirements per HUD

Rapid Rehousing or Joint TH-RRH

Updated (2023) Category 4 Definition of Homelessness:

- Is **experiencing trauma or a lack of safety related to, or fleeing or attempting to flee, domestic violence, dating violence, sexual assault, stalking or other dangerous, traumatic, or life-threatening conditions related to the violence against the individual or a family member in the individual's or family's current housing situation, including where the health and safety of children are jeopardized;**
- Has no other safe residence; and
- Lacks the resources to obtain other safe permanent housing.



Eligible Project Types

Supportive Services Requirements:

- **Permanent Housing – Permanent Supportive Housing (PH-PSH).** Recipients and subrecipients are required to make available supportive services to program participants for the entire duration of their residence in the project.
- **Permanent Housing – Rapid Rehousing (PH-RRH).** Participants enrolled in this project component are expected to meet with their case management at least once per month. The location, duration, and content of such meetings will vary according to the program participant's need. Supportive services to RRH participants may be provided for up to six months after program exit. Note that while RRH participants are expected to engage in monthly case management, they should be able to decline participation in supportive services and have it not jeopardize their tenancy or enrollment in the program.
- **Transitional Housing (TH).** Recipients and subrecipients must make supportive services available for program participants throughout the duration of their residence in TH and may provide supportive services for up to six months after program exit.



Eligible Budget Line Items



- **Permanent Supportive Housing (PSH) and Joint Transitional Housing-Rapid Rehousing (TH-RRH)**
 - Acquisition/Rehab/New Construction (*not renewable and not for new DV Bonus projects*)
 - Leasing & Rental Assistance
 - Supportive Services
 - Operating Costs
 - Homeless Management Information System (HMIS)
- **Rapid Rehousing**
 - Rental Assistance
 - Supportive Services
 - Homeless Management Information System (HMIS)\

Eligible Budget Line Items

- **25% match** of “total” grant amount is required
 - Cash match
 - In-kind match
- Leasing line items do not require match
- Match must be documented with project application
- More info about Matching Requirements in the HUD Virtual Binders:

<https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/coc-match/match-requirements/>





Project Requirements per HUD

- All projects must follow **Housing First** principles
 - Evidence-based practice to ending homelessness
 - Housing first, then paired with services
- Must agree to house individuals or families regardless of:
 - Having too little or no income
 - Active or history of substance abuse
 - Having a criminal record
 - History of victimization
- Must agree to **not** terminate individual or family for:
 - Failure to participate in supportive services
 - Failure to make progress on a service plan
 - Loss of income or failure to improve income
 - Any other activity not covered in a typical lease agreement

Project Requirements per HUD

All program participants are referred through the CoC's Coordinated Entry System.

The Coordinated Entry System (CES) is a collaborative community response to anyone experiencing homelessness. It provides streamlined and equitable access to housing interventions for people experiencing homelessness in Memphis/Shelby County.

The Coordinated Entry System contains access points for populations, who are assessed and prioritized based on vulnerability and eligibility, then referred to CoC-funded housing programs.

[More on our website here:](https://www.cafth.org/coordinated-entry-system/)

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Threshold Criteria & Rating Factors



Threshold Criteria

Your project should be grounded in the following HUD policy priorities:

- **Ensuring racial equity**
- **Improving assistance to LGBTQ+ individuals**
- **Including persons with lived experience**
- **Increasing affordable housing supply**
- **Ending homelessness for all persons**
- **Use a housing first approach.**
- **Reducing unsheltered homelessness**
- **Improving system performance.**
- **Partnering with Housing, Health, and Service Agencies.**



Threshold Eligibility Criteria



The Applicant must:

- Have an accounting financial management system that satisfies HUD requirements (Ex: Accountant).
- Have **no** outstanding delinquent federal debts.
- Have **no** debarments/suspensions from doing business with federal government.
- Disclose any violations of Federal criminal law potentially affecting Federal award.
- Agree to participate in Coordinated Entry if funded
- Follow a Housing First approach
- Document the required 25% match
- Become a Memphis/Shelby County Homeless Consortium Member: www.cafth.org/homeless-consortium
- Have a current [LiveGive Midsouth profile](#)
- 501(c)3 designation (or be unit of government)
- Complete SAM and UEI Registration: www.sam.gov

Scoring Criteria for New Projects



(50%) - Agency Experience

- (15%) - Experience in effectively utilizing federal funds
- (15%) - Experience in performing activities proposed
- (10%) - Experience in leveraging other Federal, State, local, and private sector funds
- (10%) - Past performance with other CoC Projects (if applicable)

(50%) - Proposed Project

- (10%) - Project Scope
- (10%) - Supportive Services
- (10%) - Mainstream Benefits
- (10%) Housing Retention
- (10%) - Cost per unit/household compared to community average

Scoring Criteria for DV Bonus Projects



(60%) - Agency Experience

- (10%) - Rate of housing placement and retention of DV survivors
- (10%) - Experience providing housing to DV survivors
- (10%) - Experience ensuring DV survivor safety
- (10%) - Experience evaluating ability to ensure DV survivor safety
- (10%) - Experience in using trauma-informed, victim-centered approaches
- (10%) - Experience meeting service needs of DV survivors

DV Bonus - from Supplemental DV application

Only used to compare DV Bonus applications to other DV Bonus applications

(40%) - Proposed Project

- (40%) - New project implementation of trauma-informed, victim-centered approaches

***NOFO
Competition
Timeline***



FY2023 CoC Competition Timeline

7/27/23 - Optional E-snaps information session

8/15/23 - Optional E-snaps office hours

8/25/23 - All New and Renewal Project Applications due in e-snaps, by 2:59 pm CT. (Supplemental items for DV Bonus application due via email).

9/8/23 - Rank & Review Committee meets.

9/12/22 - Project applicants notified of ranking or rejection, and deadline for Appeal of Rejection.

9/23/22 - Public posting of Consolidated Application & Prioritization List.

9/25/23 - Deadline for Public Comments and Submission to HUD.

Early 2024 (estimate) - HUD announces funding determinations.



Frequently Asked Questions



1) How are new project applications submitted?

– All project applications are submitted in a platform called E-snaps. HUD's e-snaps website: esnaps.hud.gov

– e-snaps toolkits:

<https://www.hudexchange.info/programs/e-snaps/>

2) Where can I find detailed information about submitting a new project application?

– New project detailed instructions and navigational guides :

<https://www.hudexchange.info/resource/2909/coc-project-application-instructions-for-new-projects/>

Frequently Asked Questions



3) Why are applications not submitted only to HUD?

- HUD requires communities to come together to submit CoC applications to stimulate community-wide planning and coordination of programs
- Process also allows for local prioritization and determinations

4) Where can I go for more information as HUD releases it?

→ 2023 CoC NOFA Local Competition Details:

<https://www.caftb.org/2023-coc-nofo/>

→ HUD Exchange CoC Resources:

www.hudexchange.info/programs/coc/

Frequently Asked Questions

5) Can I submit a question to HUD about the NOFO?

Yes!

CoCs, Collaborative Applicants, and project applicants that require information and technical support concerning this NOFO and the application in e-snaps may submit an inquiry to

CoCNOFO@hud.gov



Frequently Asked Questions

What are my next steps, now that I've attended the New Project Information Session?

We recommend that you...

- 1) Read the notice, more than once!
- 2) Go to the esnaps resources listed in the item #1 of the FAQ slides. Learn how to create a login and profile for your organization.
- 3) Visit <https://www.cafth.org/2023-coc-nofo/> frequently for updated information.
- 4) Go to our homepage and subscribe to our newsletter for notifications directly to you inbox! You will also see the link to join the Consortium.
- 5) Reach out with any questions, any time!



***Thank you for
attending!***

***Please email
Julie Meiman,
CoC Planning Director
at julie@cafth.org if you
have any questions.***

